

Under Pressure

2024 State of BC's Non-Profit Sector

Vantage Point's State of the Sector report provides a snapshot of trends, challenges, opportunities, and successes for non-profits in British Columbia. The State of the Sector survey was circulated early in 2024 and received 558 valid responses from non-profit across BC.

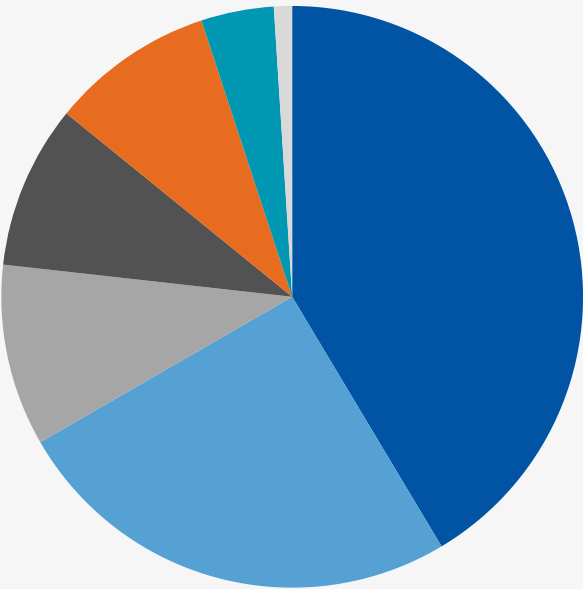
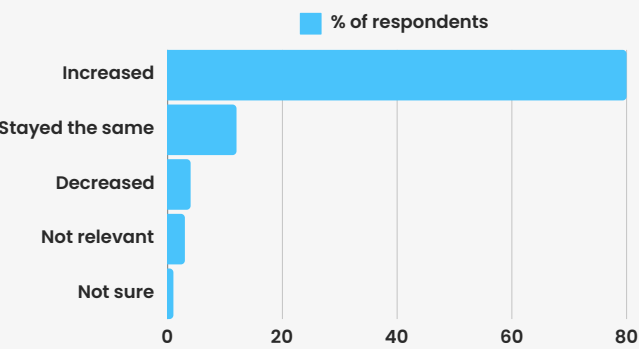
LESS RESILIENT TIMES

In 2023-2024, non-profit **revenue decreased across all sources except for government funding, which remained, on average, unchanged.** Simultaneously, expenses for non-profits were significantly higher: 66% reported an increase in spending on programs, services, and activities; and 68% increased spending on general administration.

PRIMARY SOURCE OF REVENUE



TRENDS FOR ACTUAL EXPENSES FROM PRE-COVID-19 UNTIL NOW



↑ **59%**

59% of respondents reported spending increasing amounts of resources on **information technology**

↑ **50%**

50% of respondents reported being aware of at least 1 to 5 non-profits that had **closed their doors** in the last 12 months.

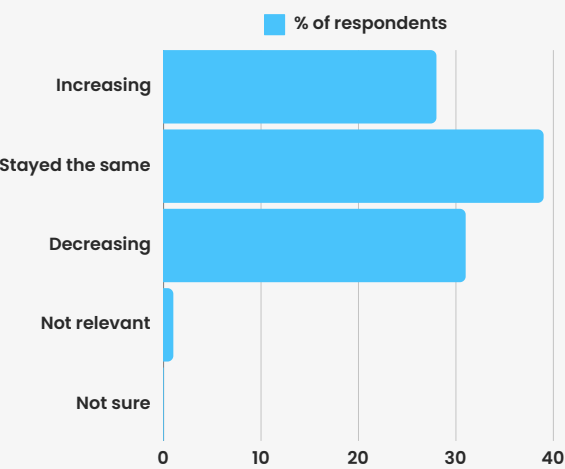
Among rural respondents, revenue from individual donations is decreasing at a faster rate as compared to urban respondents.

"Inflation has meant that all basic costs have gone up significantly [...] but funders are not increasing funding amounts, so we are spending more of our operational funds on basics and staffing, leaving less for our mandate."

BC’S NON-PROFITS ARE OVERBURDENED

Since 2020, non-profits in BC have consistently reported experiencing **increased demand for services and support**, while capacity to deliver programs and services has remained largely the same.

CAPACITY TO DELIVER OUR PROGRAMS, SERVICES AND/OR ACTIVITIES



The sector has become overburdened, as evidenced by:



Staff burnout, turnover and a changing volunteer landscape: **Nearly 41% of respondents have indicated spending increasing amounts of resources on recruitment and retention of volunteers.**



Offering higher wages and salaries to retain staff: **68% of respondents reported increasing levels of wages and salaries for staff.**

76% of respondents are experiencing **increasing demand for services and support** from clients and communities.

54% indicated they are spending **increasing amounts of time reporting to funders** about their activities.

RECOMMENDATIONS

We hope that collaboratively, we can move forward to address:

- 1

Sustainability of the sector workforce

✓

Non-profit labour force strategy
- 2

Funding reforms

✓

Flexible allotment of up to 30% for admin expenses

✓

Multi-year funding agreements embedded with inflationary increases

✓

Formal funders collaborative
- 3

Nurturing a collaborative ecosystem

✓

Cross-Sector Partnerships

✓

Information-Sharing Platforms

✓

Shared Training and Development Opportunities

✓

Data Collection Coordination

LEARN MORE

Read and download the full 2024 State of BC’s Non-Profit Sector Report at thevantagepoint.ca/sector-reports

MEDIA CONTACT

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